

ENCUESTA DE SATISFACCIÓN

2021

4CONNETWORKER

@CIO
NOLA II

@network
TECHNOLOGY

- ✓ Evento realizado el 27 de mayo 2021.
- ✓ Para la evaluación de los ítems se consideró una escala de 1 a 5, siendo 1 terrible y 5 excelente.
- ✓ La calificación 3 (regular) es neutral, o sea no se tiene en cuenta en los cálculos de investigación.

Ecuación de cálculo de los índices:

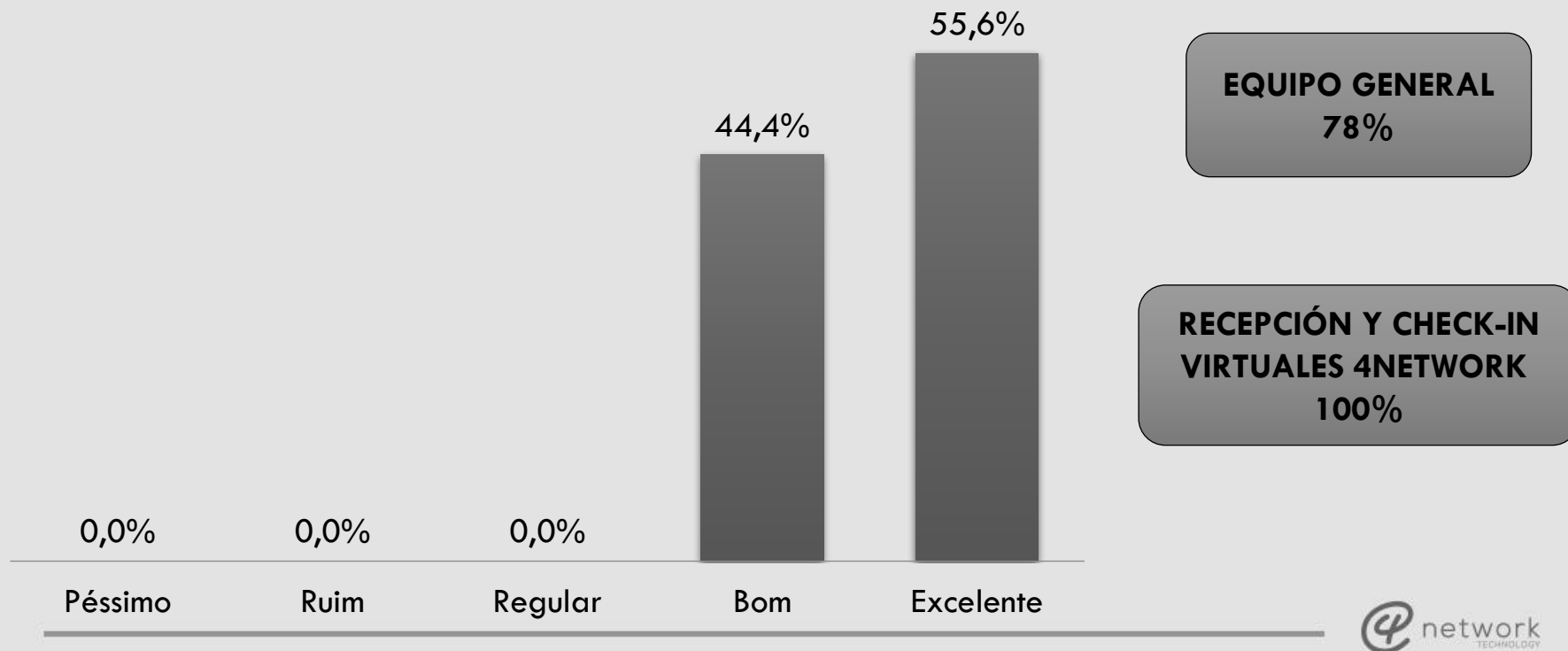
$$\text{Índice} = (\text{suma del porcentaje de calificaciones por encima de 3}) - (\text{suma del porcentaje de calificaciones por debajo de 3})$$

. (BUENO + EXCELENTE) – (PÉSIMO + MALO)

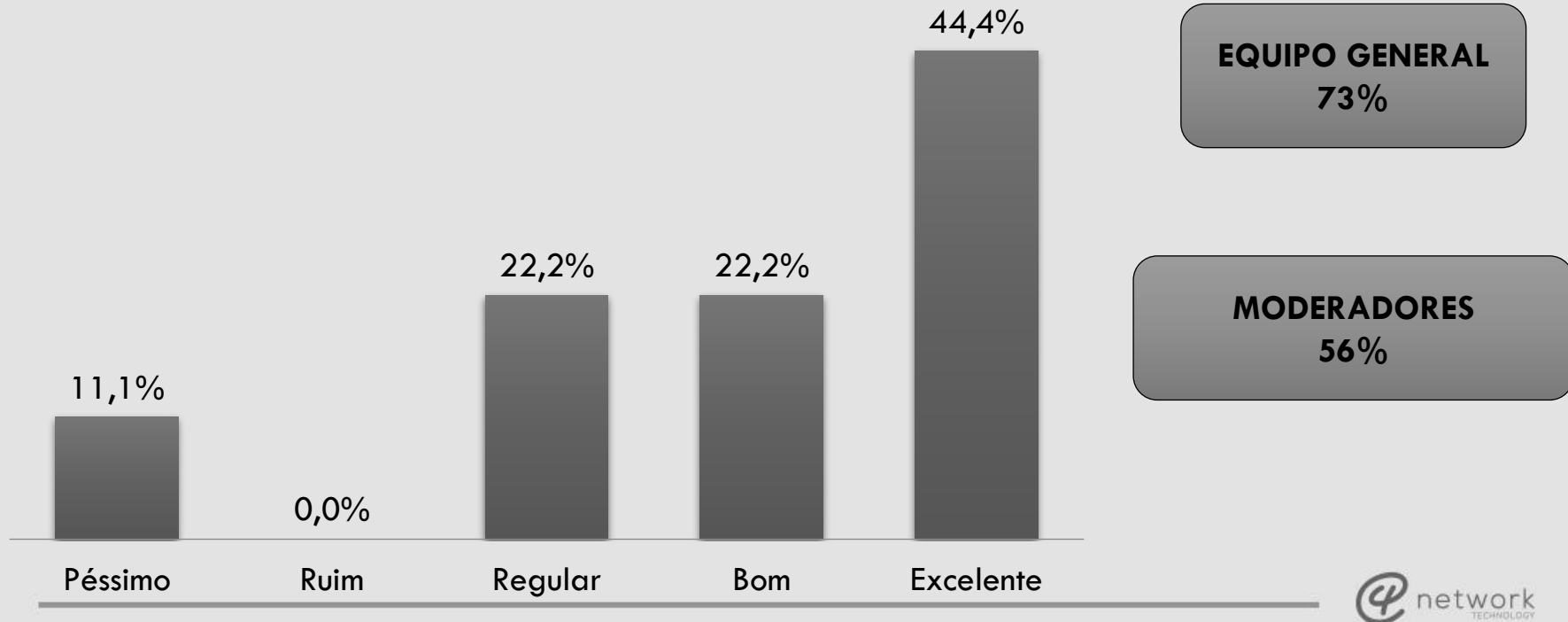
EQUIPO

The image features a dark purple background. In the center, the word "EQUIPO" is written in a bold, white, sans-serif font. To the left of the text, there is a single horizontal white line. To the right, there is a complex arrangement of white geometric shapes, including several large arrows pointing in various directions (up, down, left, right) and several thin, parallel lines. The overall composition is abstract and modern.

EQUIPO: RECEPCIÓN Y CHECK-IN VIRTUALES 4NETWORK



EQUIPO: MODERADORES



Observaciones:

“Los moderadores necesitan ser mucho más dinámicos. A excepción de Fabian que entendía perfecto el roll dentro de cada panel.” –

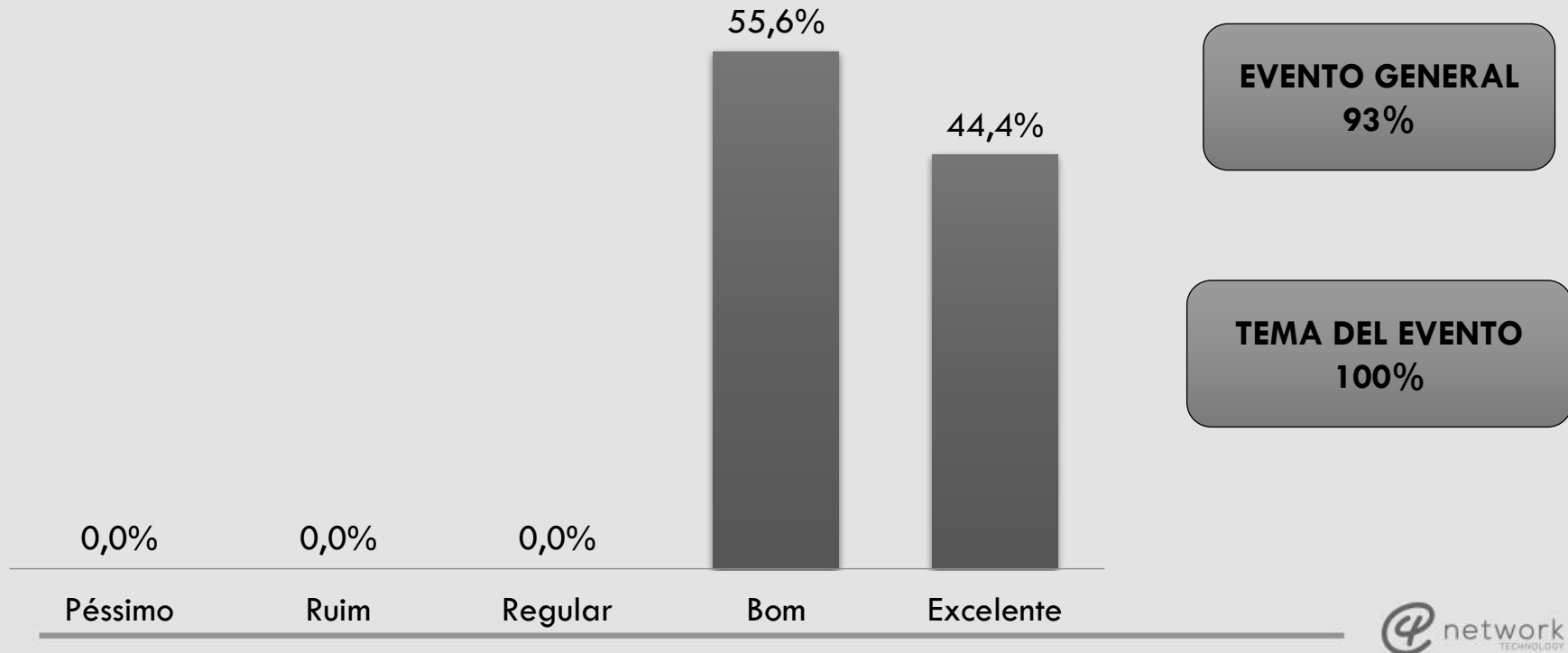
(Andrea Zamora - TOTVS)

“Manejaron muy bien los silencios en las sesiones. Estaban preparados para continuar con la conversación cuando los CIO’s no estuvieron participando.” – (Patrícia Ortiz - PURE STORAGE)

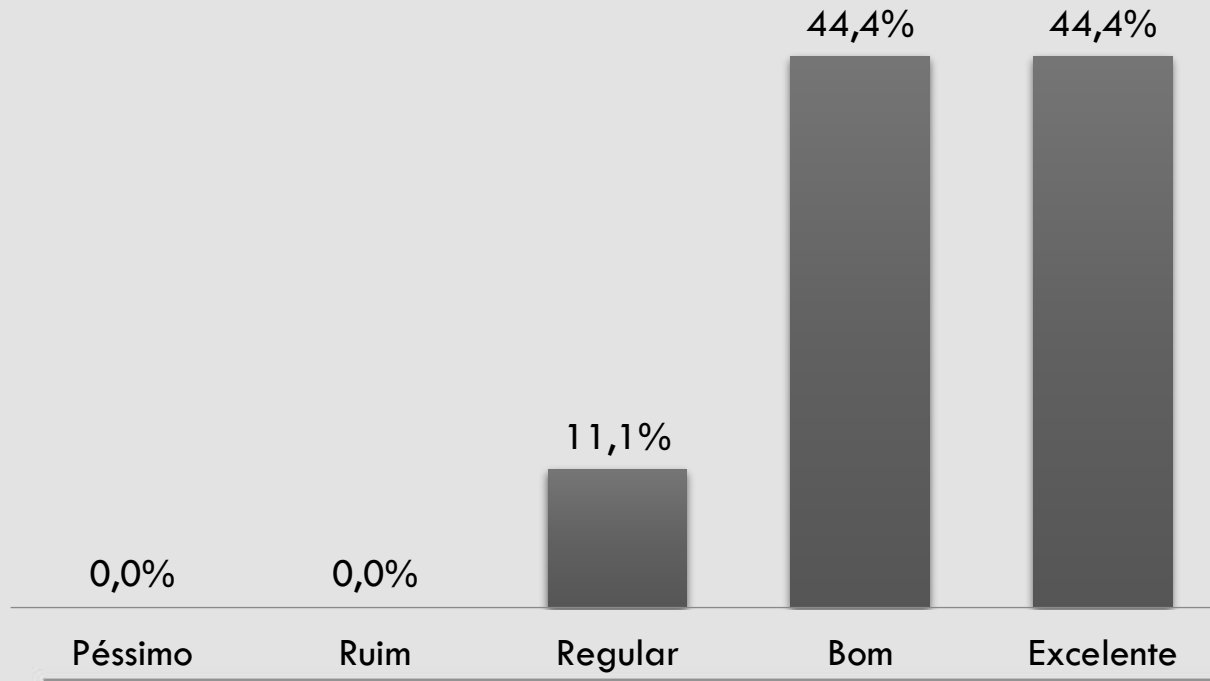
EVENTO

The image features a dark purple background with a horizontal band of a lighter purple shade across the middle. The word "EVENTO" is centered in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of geometric elements: several thin white lines at the top right, a series of white arrows of varying sizes pointing in different directions (mostly upwards and to the right), and a large, thick white arrow pointing towards the top left. The overall aesthetic is modern and abstract.

EVENTO: TEMA DEL EVENTO



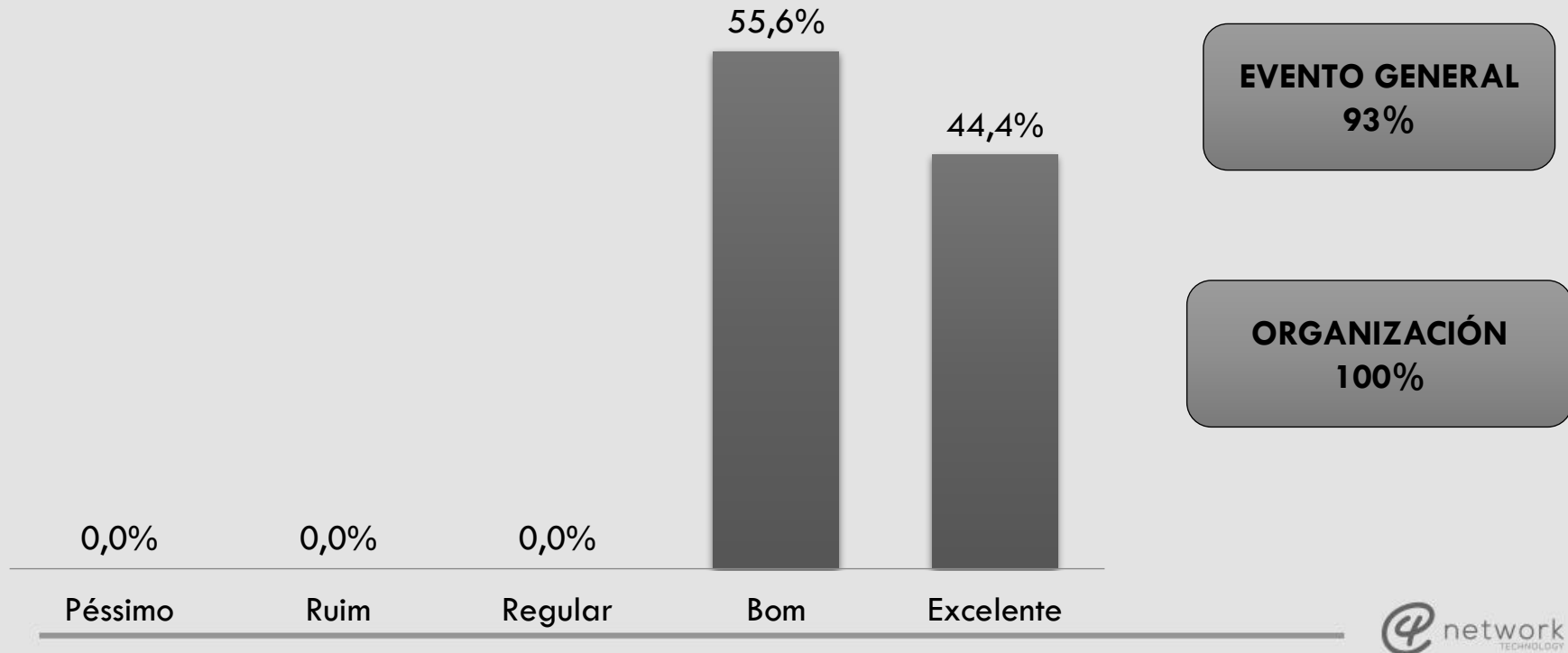
EVENTO: COMUNICACIÓN VISUAL



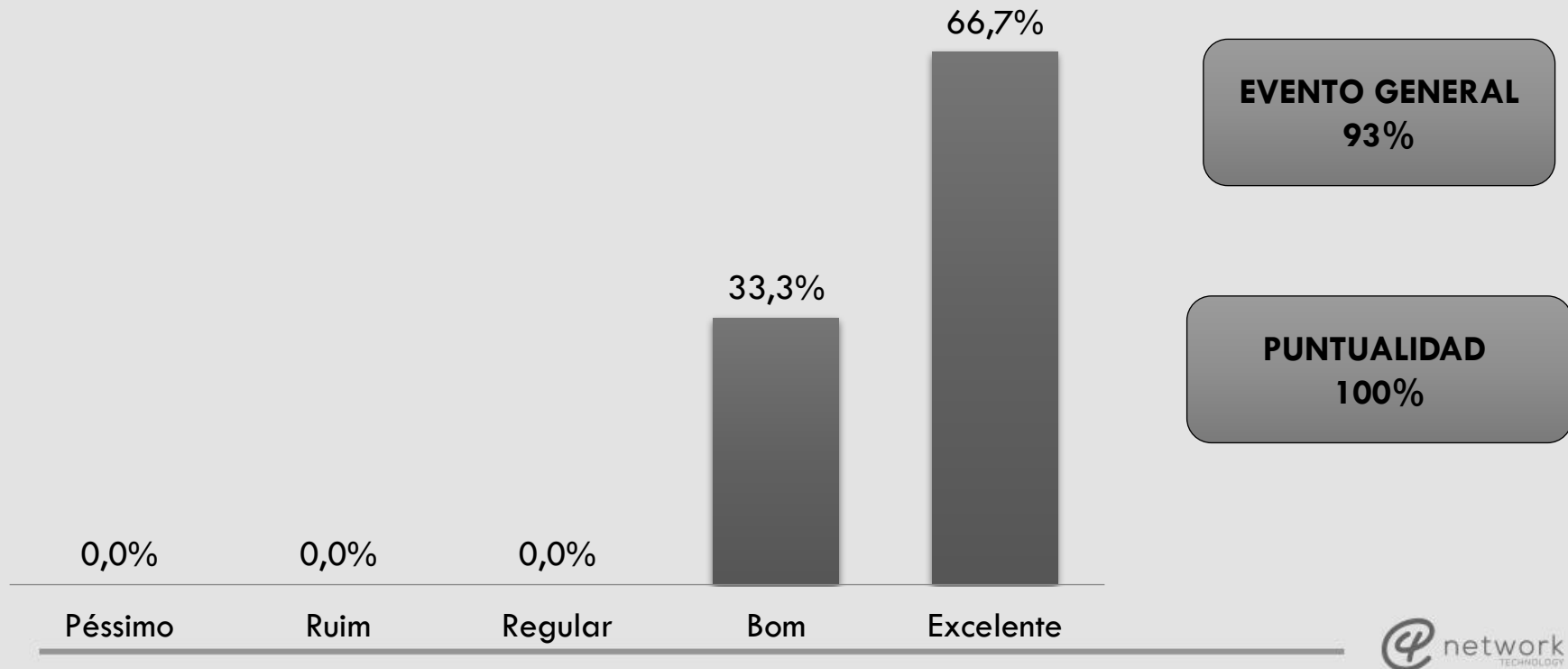
EVENTO GENERAL
93%

**COMUNICACIÓN
VISUAL**
89%

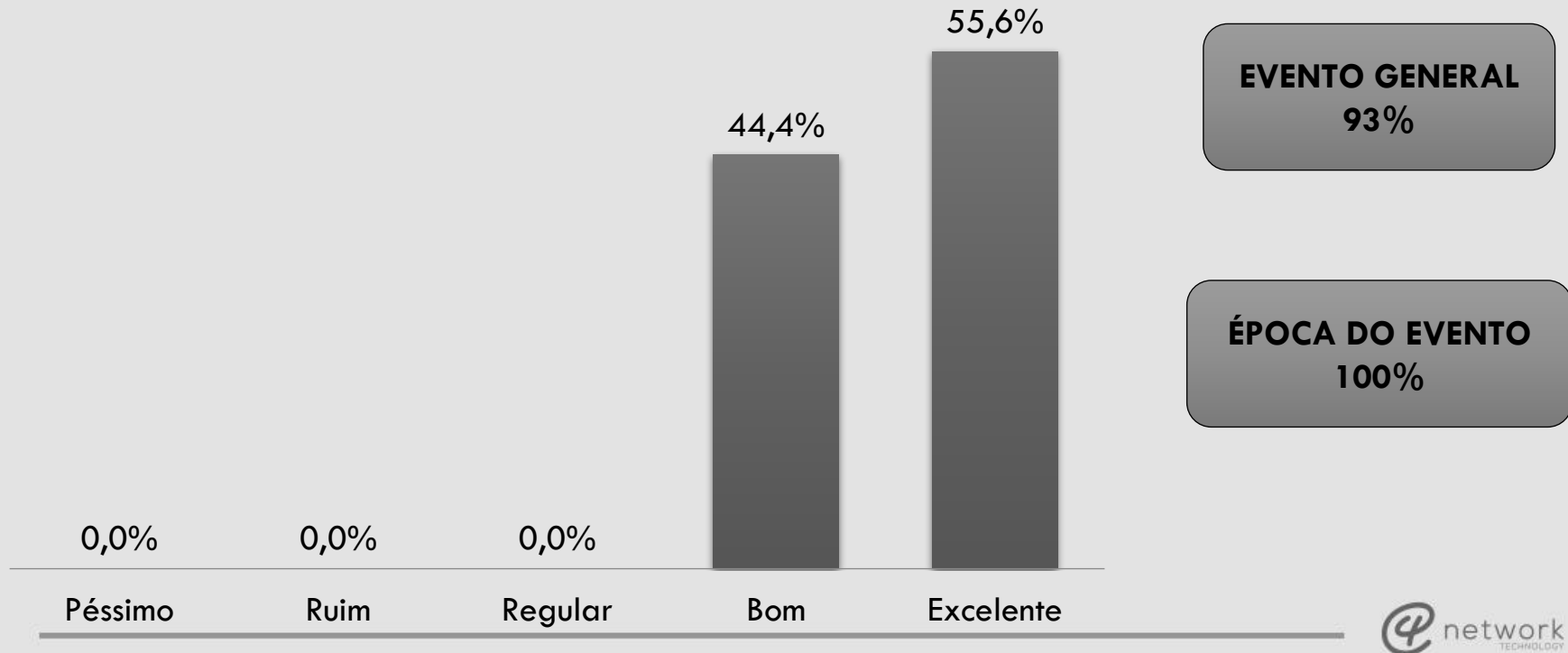
EVENTO: ORGANIZACIÓN



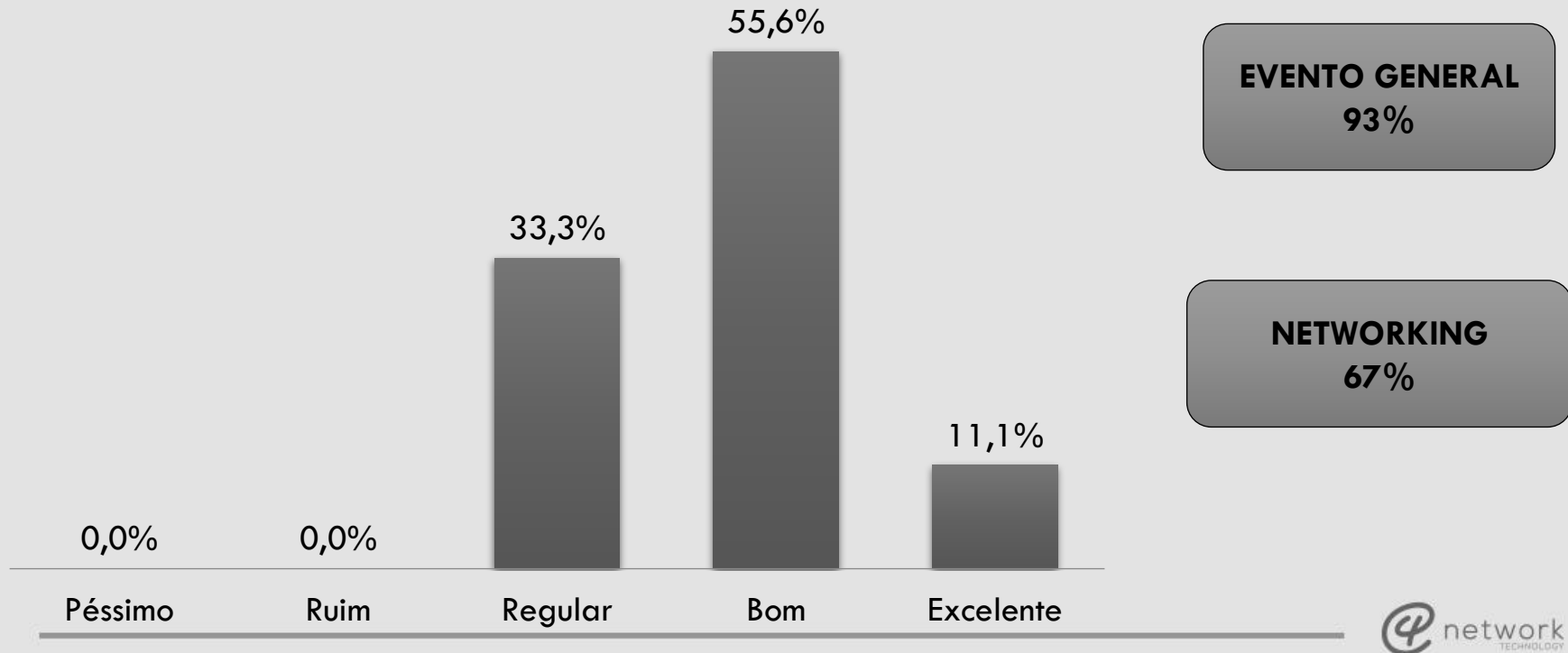
EVENTO: PUNTUALIDAD



EVENTO: ÉPOCA DO EVENTO



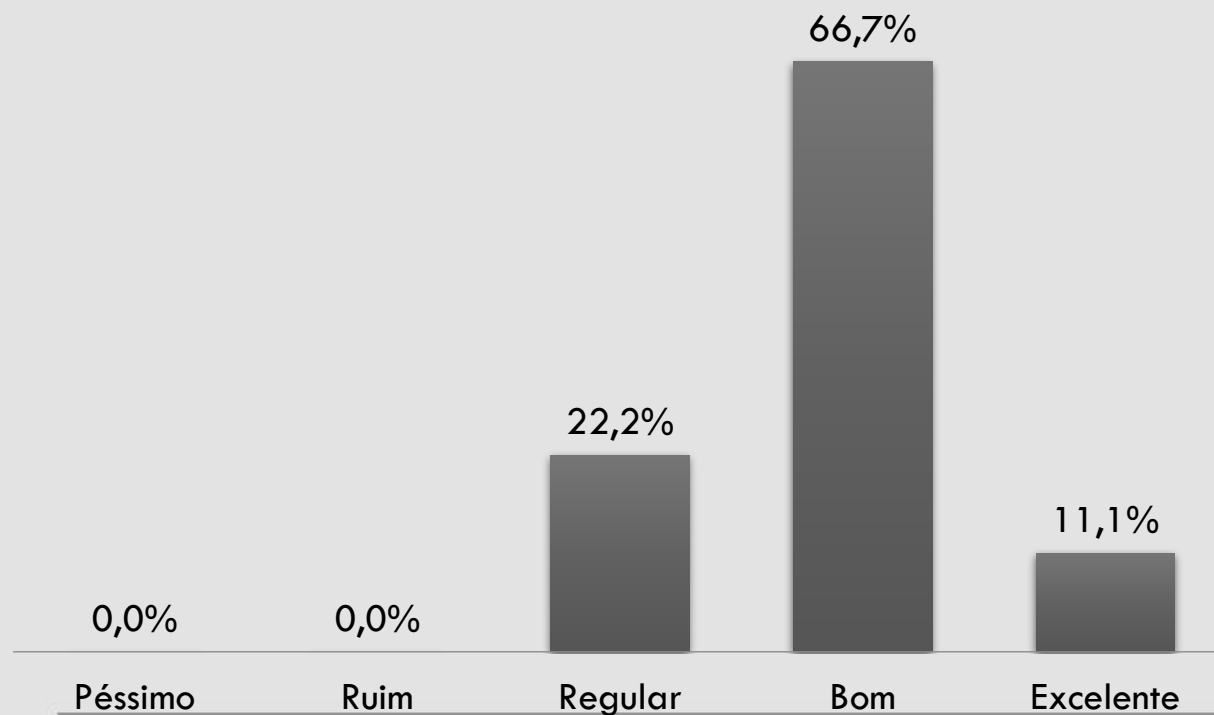
EVENTO: NETWORKING



TIEMPO



TIEMPO: ¿Qué le pareció la duración del evento?

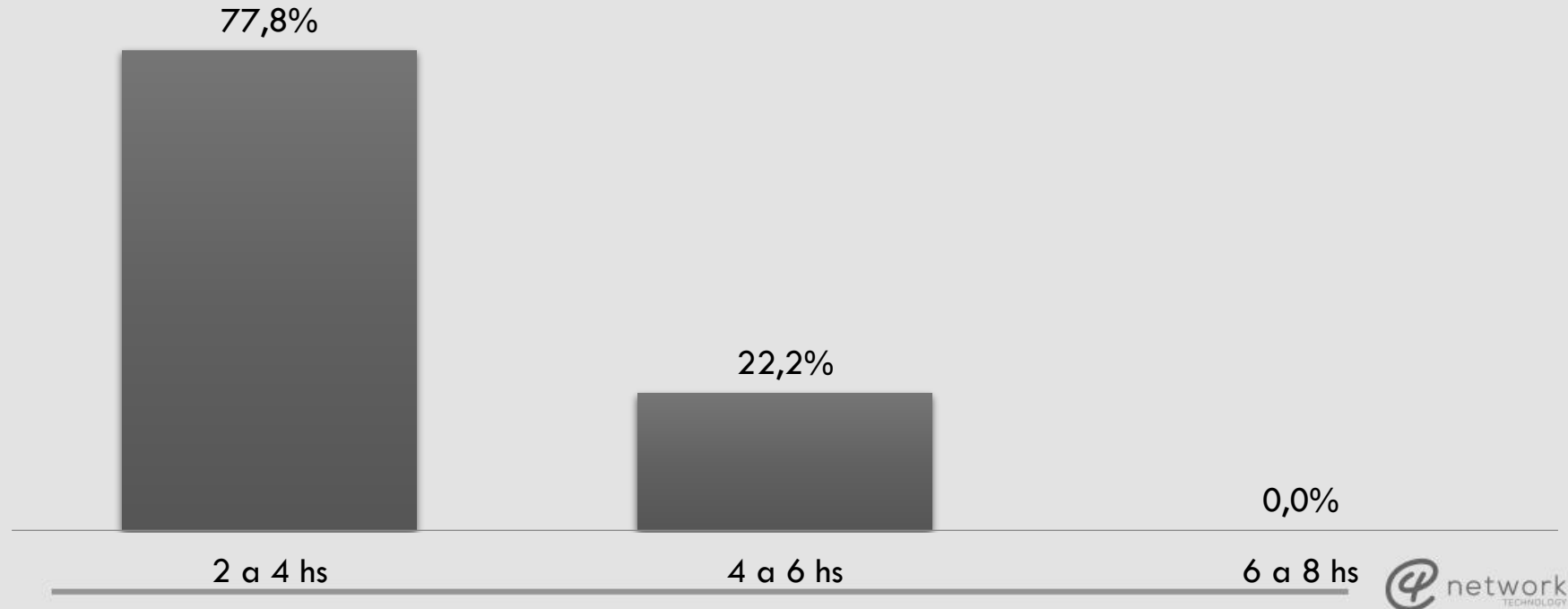


TIEMPO
78%

Observaciones:

“Un poco largo.” – (Claudia Jardón - FACEBOOK)

TIEMPO: ¿Cuál duración del evento cree que sería ideal?

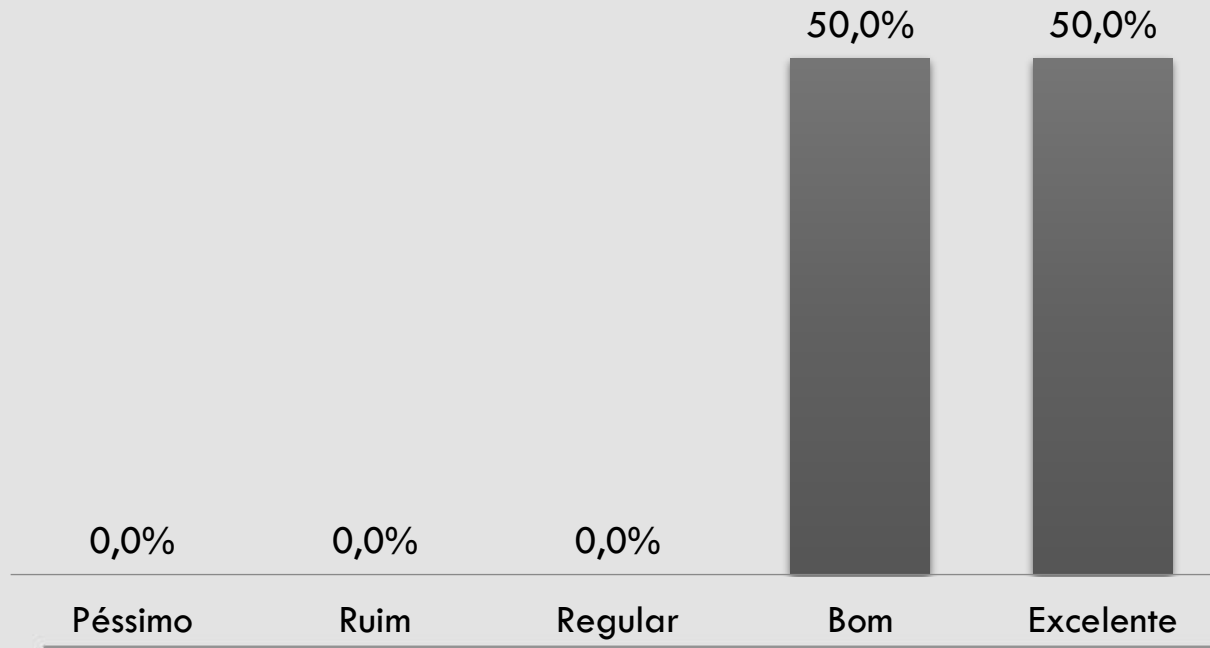


KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there is a cluster of overlapping white geometric shapes, including large L-shaped brackets and smaller arrows, all pointing towards the top-left. These shapes are arranged in a way that suggests a staircase or a series of steps leading upwards.

KEYNOTE: MARTINA RUA

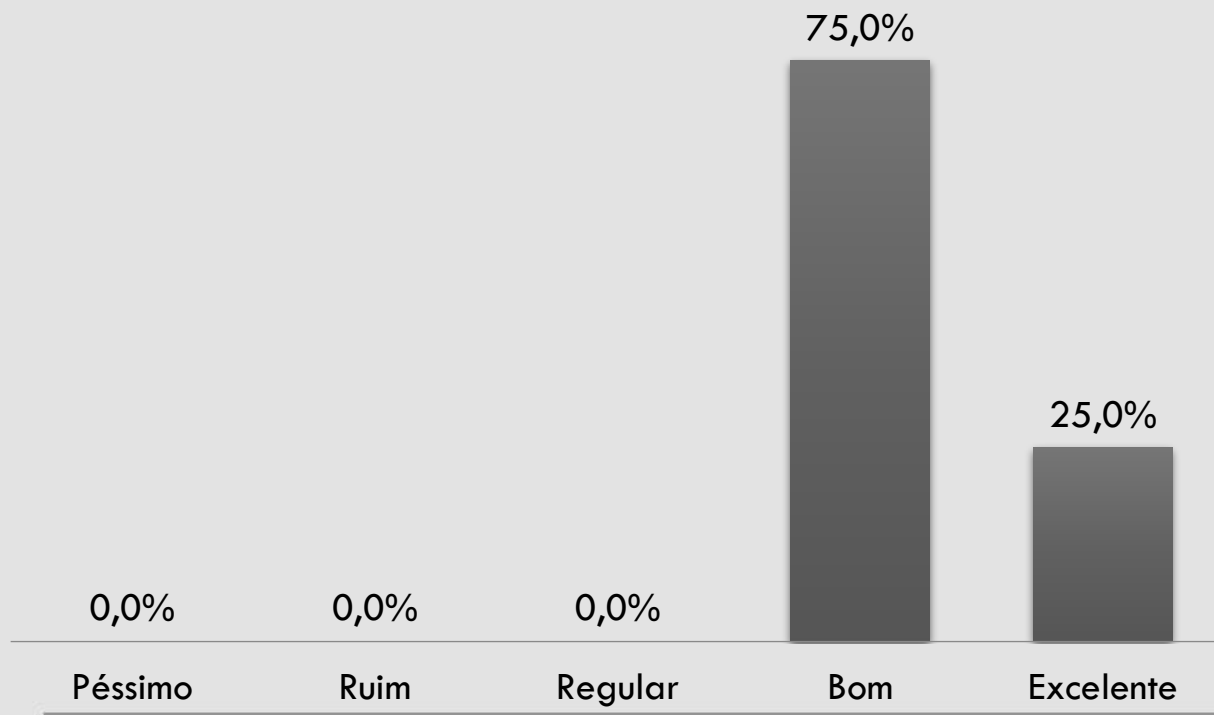
MARTINA RUA
100%



PANEL



PANEL

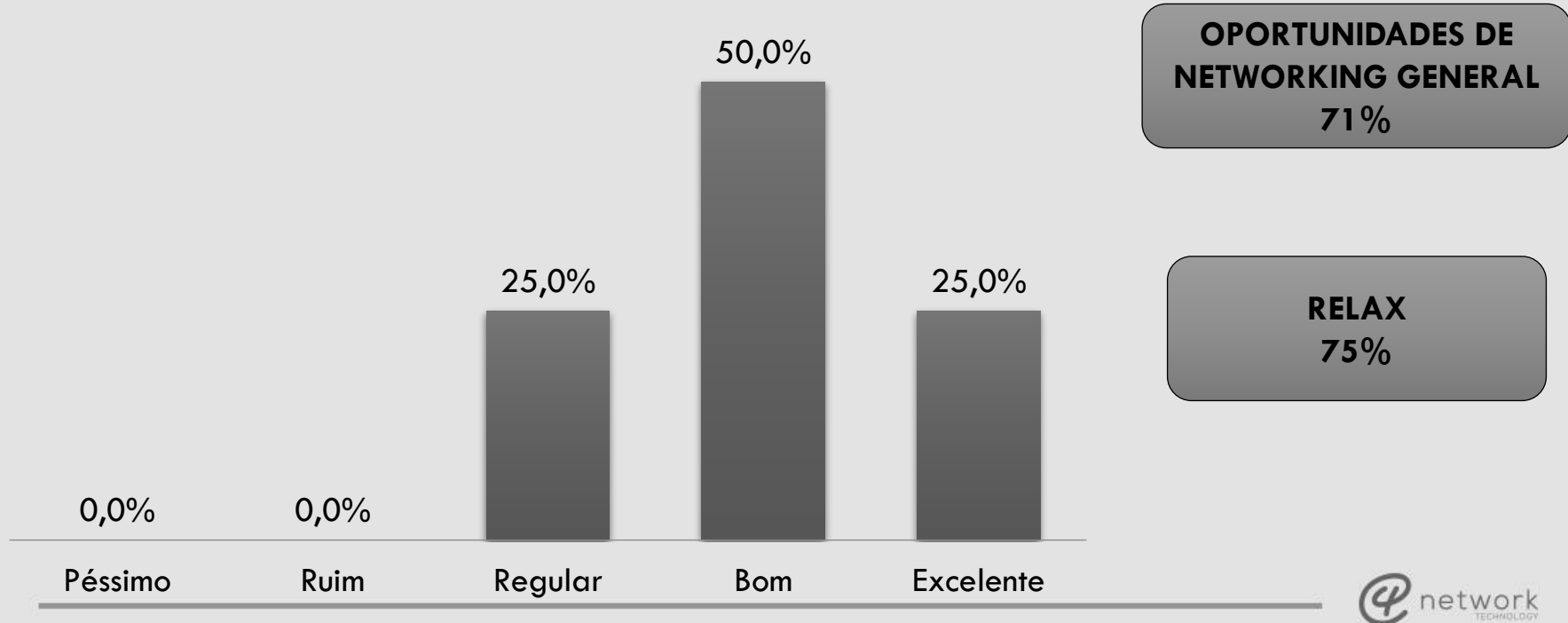


PANEL
100%

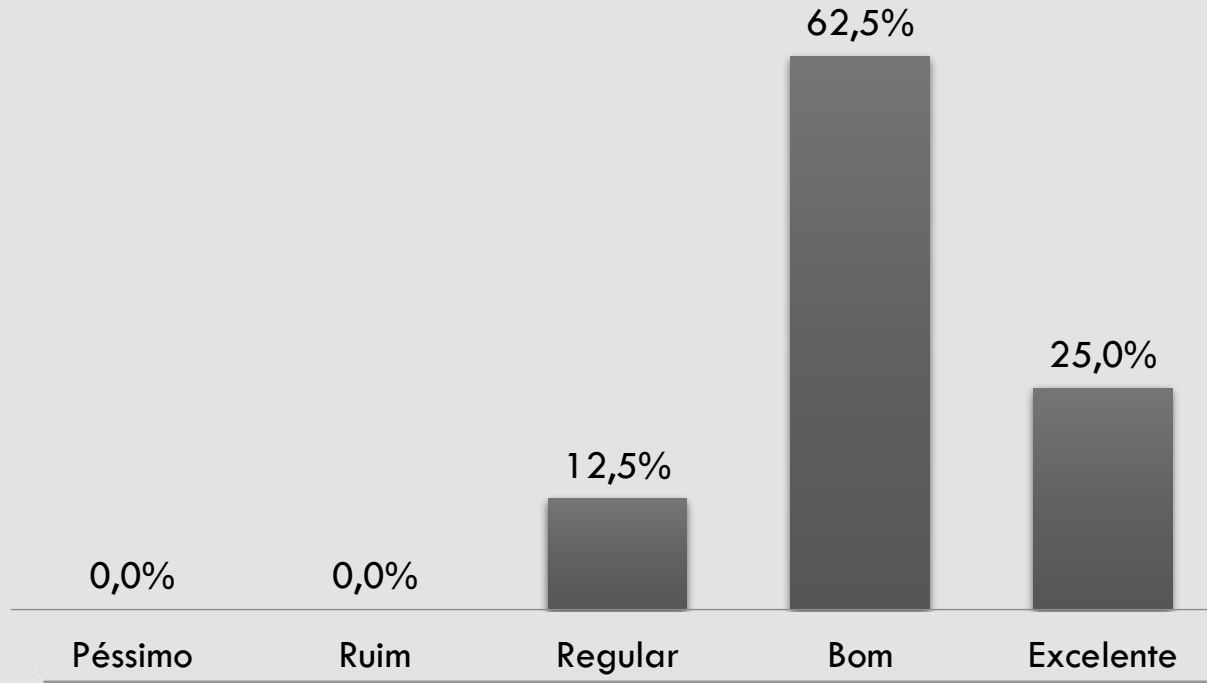
OPORTUNIDADES DE NETWORKING

The background is a solid dark purple. It features several abstract geometric elements: a horizontal line on the left, a diagonal line in the upper left, and a series of overlapping arrows of varying sizes and orientations on the right side, all in a lighter shade of purple.

OPORTUNIDADES DE NETWORKING: RELAX - CHARLA VINO



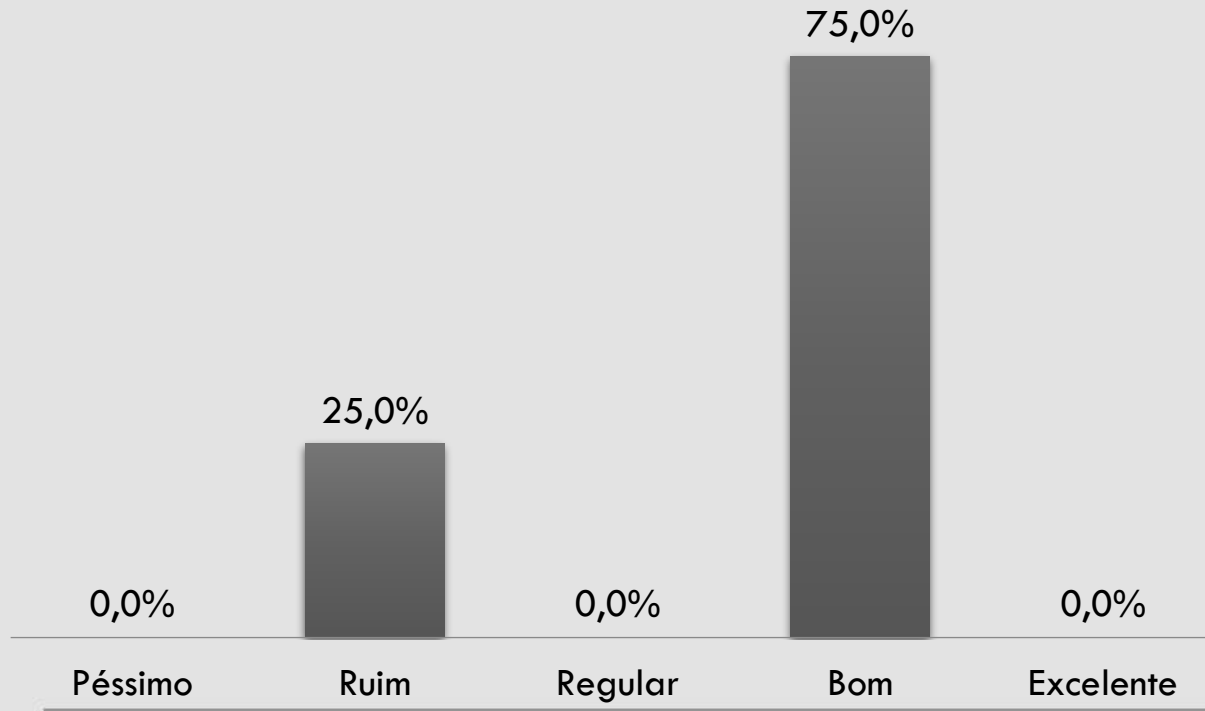
OPORTUNIDADES DE NETWORKING: INTERACCIÓN - JUEGO VINO



**OPORTUNIDADES DE
NETWORKING GENERAL**
71%

INTERACCIÓN
88%

OPORTUNIDADES DE NETWORKING: INTEGRACIÓN DURANTE EL EVENTO



**OPORTUNIDADES DE
NETWORKING GENERAL**
71%

INTEGRACIÓN
50%

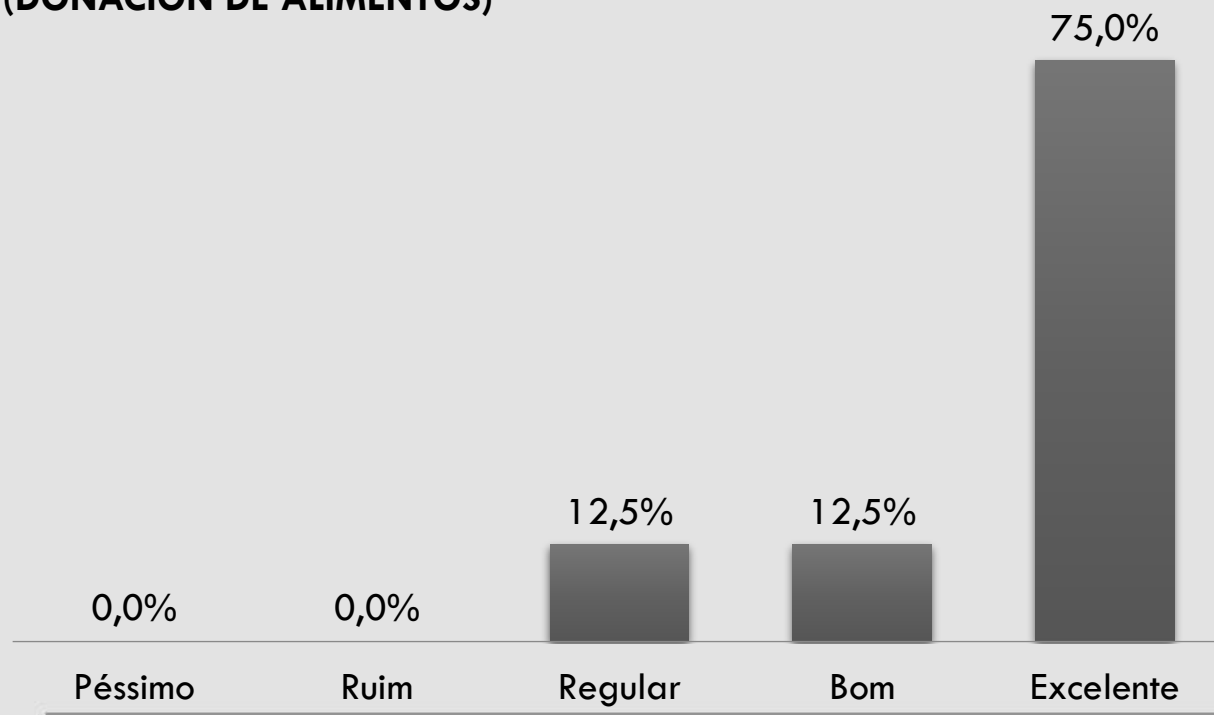
Observaciones:

“Es difícil en eventos virtuales lograr una interacción valiosa con los asistentes si no hay el tiempo y espacios designados a ello. Sobre la charla de vino, fue raro que ninguno tenía el kit. La experiencia enriquece al evento.” – (Andrea Zamora - TOTVS)

ACCIONES

The image features a dark purple background. In the center, the word "ACCIONES" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of white geometric elements: several thin diagonal lines at the top, and a series of arrows of varying sizes and orientations pointing generally upwards and to the right. Some of these arrows are composed of multiple overlapping segments, creating a sense of depth and movement.

ACCIONES: ¿QUÉ LE PARECIÓ LA ACCIÓN DEL PROGRAMA FRATERO? (DONACIÓN DE ALIMENTOS)

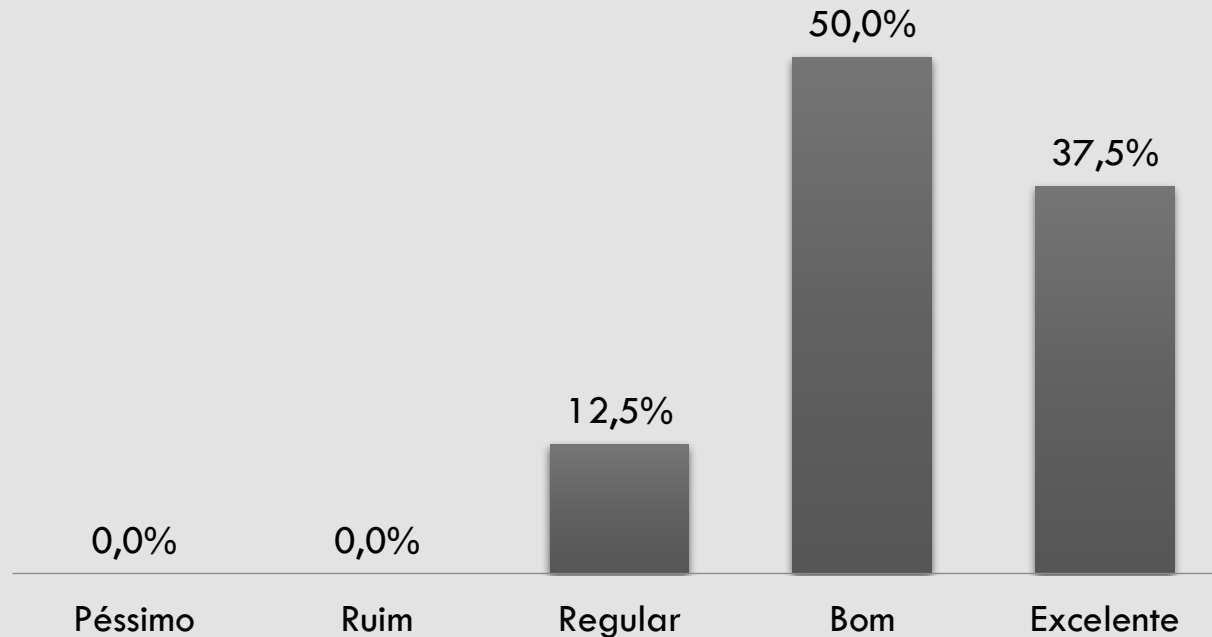


ACCIONES
88%

PLATAFORMA

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there is a cluster of overlapping geometric shapes, including large and small right-angled arrows pointing in various directions, and several thin, parallel white lines.

PLATAFORMA: ACCESIBILIDAD

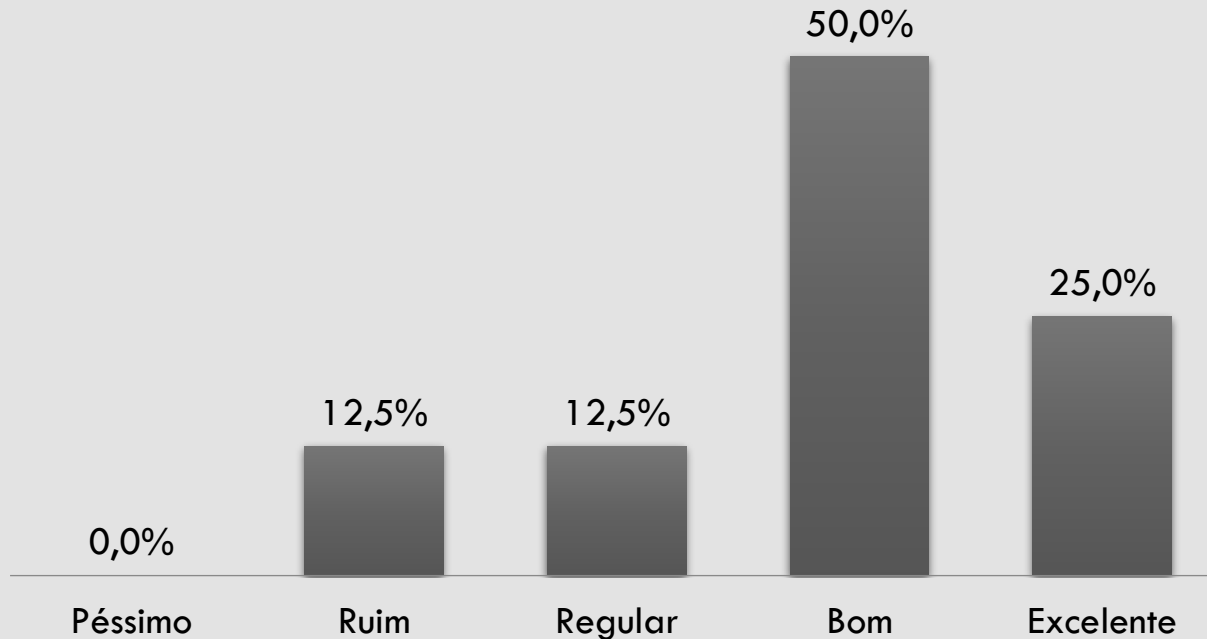


ACCESIBILIDAD
88%

APP 4NETWORK

The image features a dark purple background with a horizontal band of a lighter purple shade across the middle. The text "APP 4NETWORK" is centered in the upper half in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of overlapping geometric shapes, including several large, light purple arrows pointing upwards and to the right, and various thin white lines and smaller arrows pointing in different directions, creating a sense of dynamic movement and connectivity.

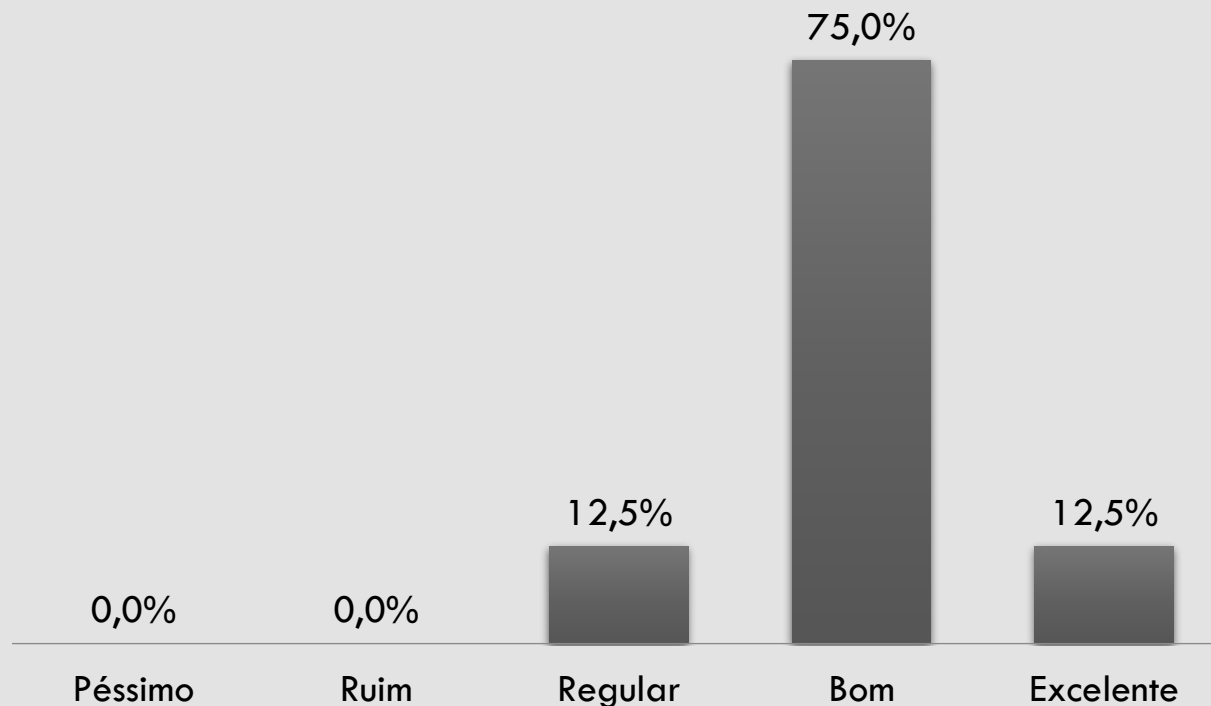
APP 4NETWORK: USABILIDAD



APP 4NETWORK GENERAL
66%

USABILIDAD
63%

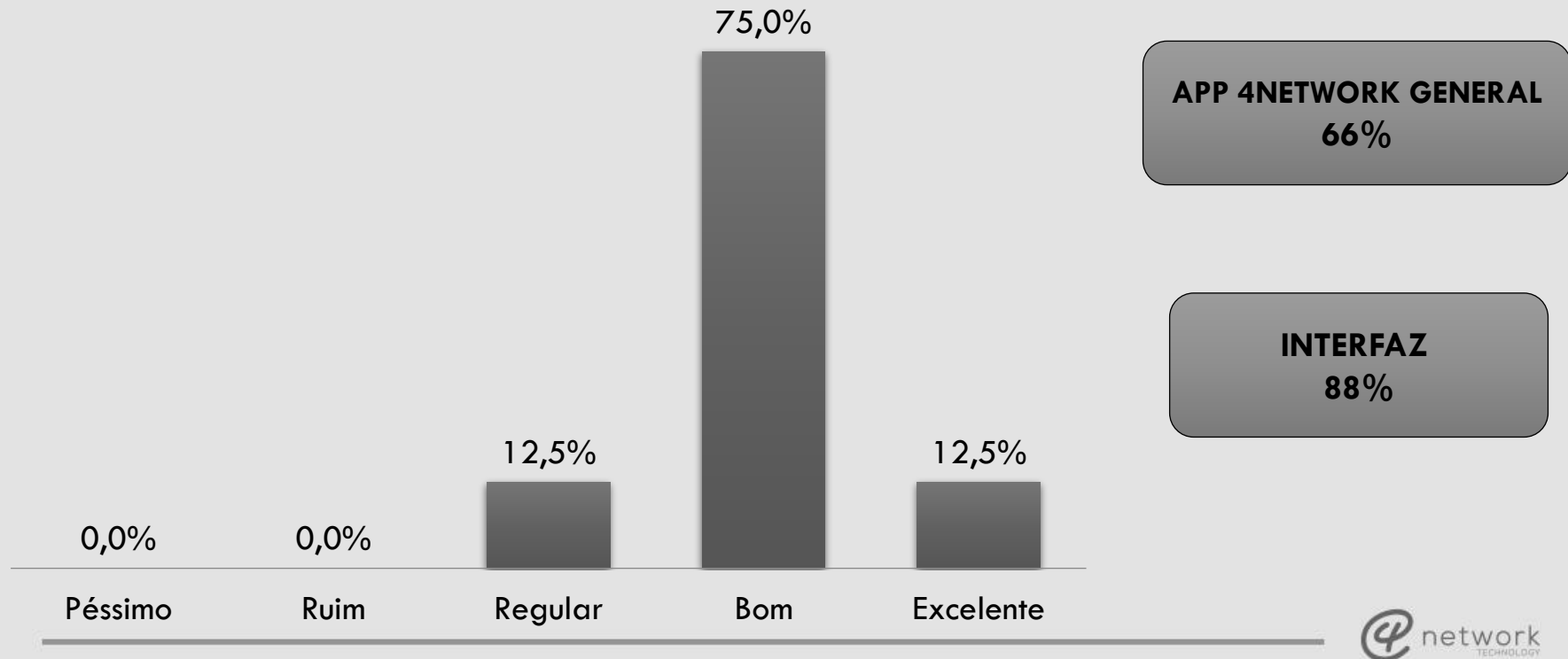
APP 4NETWORK: CONTEÚDO



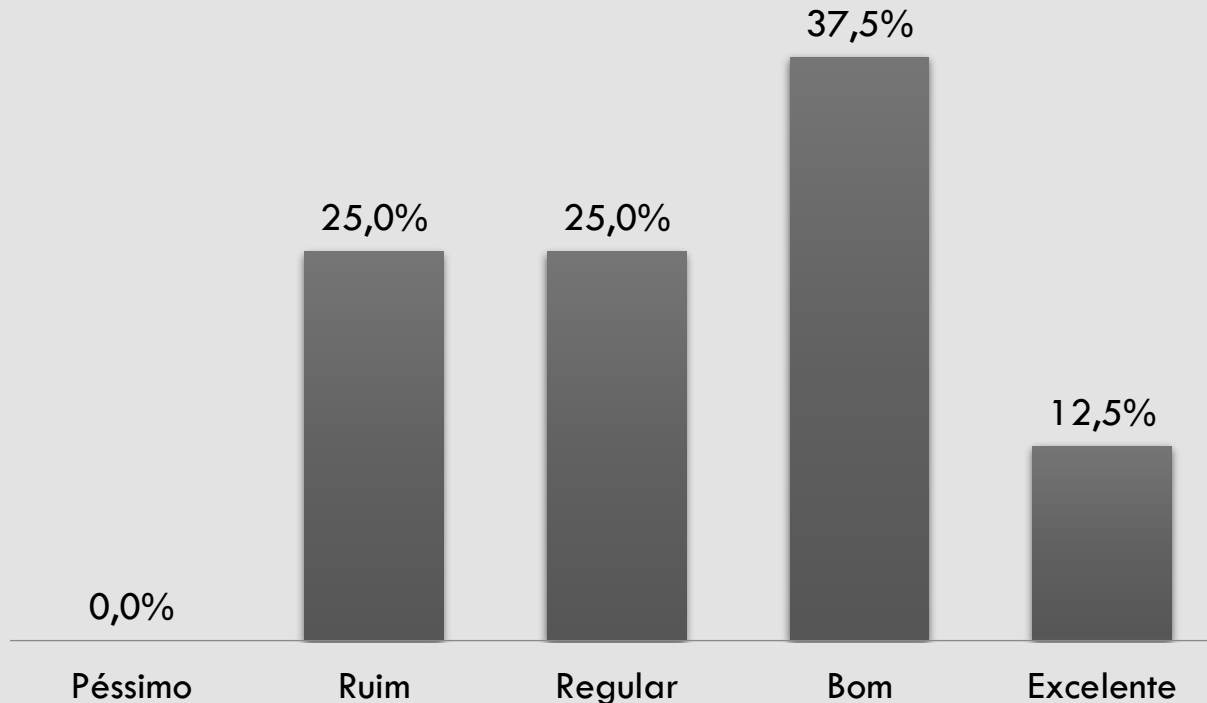
APP 4NETWORK GENERAL
66%

CONTEÚDO
88%

APP 4NETWORK: INTERFAZ



APP 4NETWORK: INTERCAMBIO DE TARJETAS



APP 4NETWORK GENERAL
66%

**INTERCAMBIO DE
TARJETAS**
25%

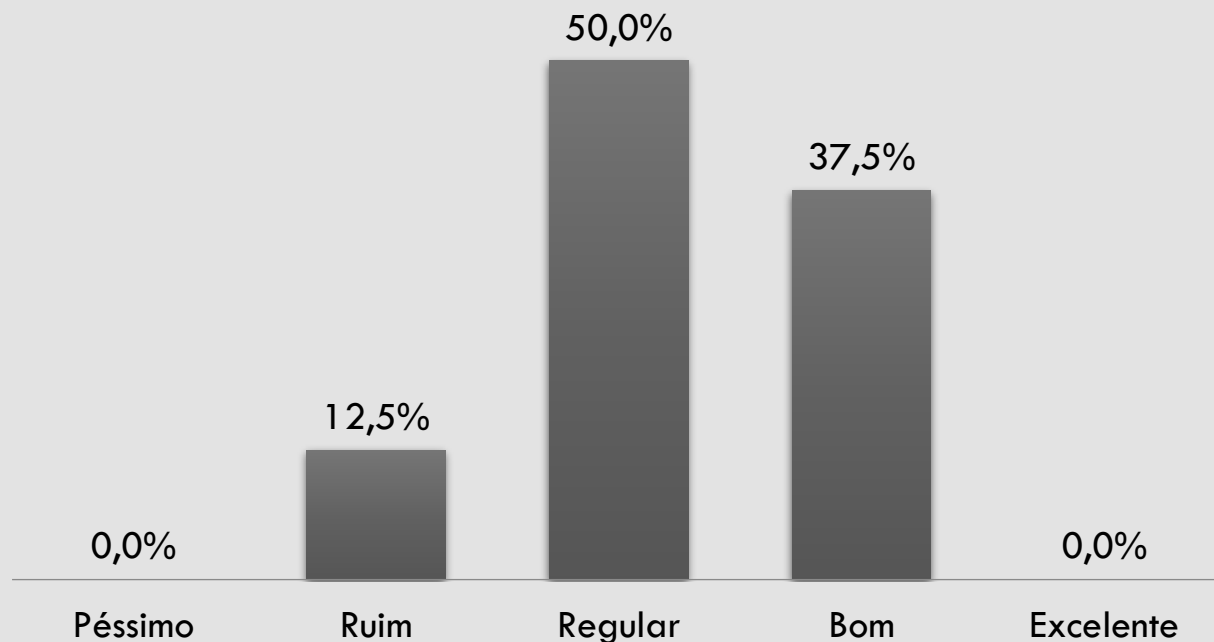
Observaciones:

“Me pareció un poco complejo el intercambio de tarjetas. Sería mejor que estuvieran disponibles desde antes de iniciar el evento y que tuviéramos acceso a ellas.” – (Patrícia Ortiz - PURE STORAGE)

NEGOCIOS

The image features a dark purple background. In the center, the word "NEGOCIOS" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of white geometric elements: several thin diagonal lines at the top, and a series of overlapping arrows of varying sizes pointing generally upwards and to the right. The overall aesthetic is modern and minimalist.

NEGOCIOS: PERSPECTIVA PARA CONCRETAR NEGOCIOS



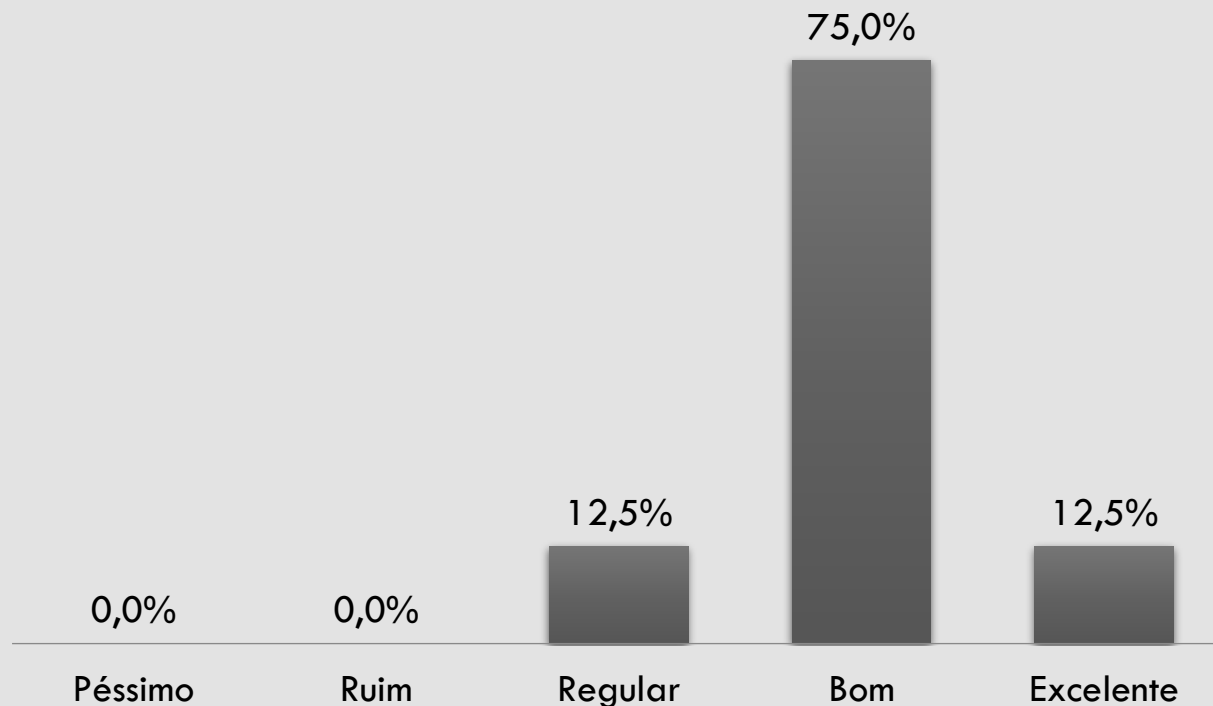
**PERSPECTIVA PARA
CONCRETAR NEGOCIOS**
25%

The background is a dark purple gradient. It features several thin, light purple diagonal lines in the upper right corner. On the left side, there is a single horizontal light purple line. The right side of the image is filled with a pattern of overlapping, semi-transparent light purple arrows pointing in various directions, creating a sense of movement and network connectivity.

4CONNETWORKER

4CIO NOLA

4CONNETWORKER 4CIO NOLA: ¿CÓMO FUE SU EXPERIENCIA 4CONNETWORKER 4CIO NOLA?

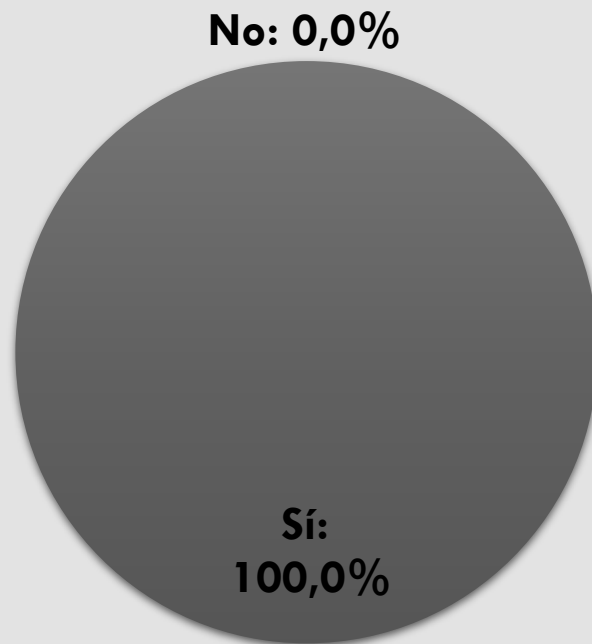


**4CONNETWORKER
4CIO NOLA
88%**

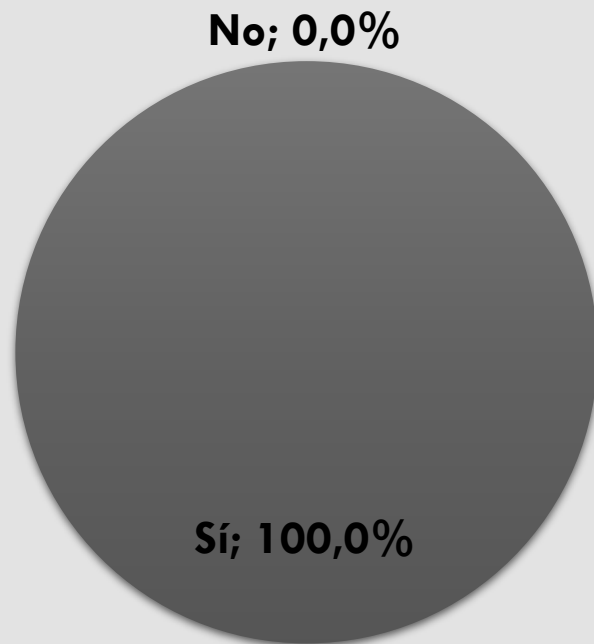
ASPECTOS GENERALES

The background is a solid dark purple. It features several abstract geometric elements: a horizontal line on the left, a diagonal line in the upper left, and a cluster of arrows of varying sizes and orientations on the right side. The arrows are also in shades of purple, some pointing upwards and to the right, others downwards and to the right, and some pointing left.

ASPECTOS GENERALES: ¿SU EMPRESA AUSPICIA RÍA OTRO 4CONNETWORKER @CIO NOLA?



ASPECTOS GERAIS: ¿SU EMPRESA AUSPICIARÍA OTRO EVENTO DE 4NETWORK | IT4CIO?



Observaciones:

“Ainda temos que avaliar o ROI, porém ambos os eventos foram muito bem organizados e possuíam uma audiência qualificada.” –
(Eduardo Hauaji - GOOGLE)